





**Exceptional Quality,
Traditional Craftsmanship,
Iconic Design**



“Our aim quite simply, is to transform function into beauty, the ordinary to extraordinary and routine into the perfect pleasure.”

As the pioneers of British Copper Bath design, William Holland hold over 15 years at the forefront of specialist Copper Bath manufacture.

Inspired by the iconic design heritage of 19th Century France, traditional craftsmanship combines with modern innovation to create original, functional works of art.

Designed to enrich your daily life, we pride ourselves on creating bathware of unrivalled quality, luxury and beauty.

Handcrafted from pure copper and brass using ancient artisan techniques, every William Holland bathtub is full of history and narrative. Completed with a bespoke finish of your choosing by our team of British Master Craftsman, each and every William Holland Bath is enchantingly unique.

Company Heritage

Where past and present combine...

William Holland was founded in 2002 driven by a passion for exquisite craftsmanship and iconic design. Fusing the age-old artistry of coppersmith techniques with the wisdom of modern ingenuity, our contemporary copper baths have evolved into the perfect partnership of innovation and craft tradition.

Today, heralded as the world's leading specialist creator of luxury Copper Baths, our iconic designs delight a global community and can be found residing in a wondrous array of interiors around the world.

Based in an idyllic tithe barn deep in the heart of rural Dorset, our dedicated team of master craftsmen continually strive to innovate. In our quest for timeless beauty, we have revolutionised the British Bath industry, crafting products made with passion, talent, and dedication. We believe that luxury and conscientious manufacturing are deeply intertwined and our respect for the past combined with a commitment to the future, has led to the creation of sustainable, luxurious beauty designed to last.



Properties of copper

As featured in Finca La Donaira, an eco luxury retreat, organic farm and equestrian center in the Andalusian mountains.

Practical Sustainable Stunning

We all know that copper is one of our most beautiful natural materials, but did you know it is also one our most practical, energy efficient and sustainable resources?

Copper Bath Key Facts:

Low Maintenance

Following William Holland's extensive 7 stage polishing process each of our mirror shine finishes are designed and protected to ensure they are of minimal maintenance. No polishing at all is required to keep your bath gleaming.

Extremely durable

As copper is corrosion resistant your bath will last a lifetime.

Heat conductive

The copper heats up almost instantly to the ambient water temperature requiring very little energy to do so. The result? ... a bath that stays warm long after you're wrapped in a towel.

Self-healing properties

As well as the antimicrobial properties of pure un-coated copper, the patina, verdigris and un-coated copper and brass finishes are also self-healing which means, if you accidentally mark the bath the natural oxidation processes will restore the finish to its former glory all by itself.

Lightweight

On average each bath weighs only 45kg, perfect for delicate renovations or where weight restrictions would previously have been an issue.

Sustainable

With its 100% recyclability, superior thermal and conductive properties and abundance, copper is a truly sustainable green material.

Manufacturing & British Craftsmanship

Our purpose-built workshops located in the heart of Dorset form a thriving hub of design where our creative team transform objects of function into items of artistry. Using a skilful combination of artisan techniques and innovation, our elite team of master craftsmen hand finish each and every bathtub with exquisite care, ensuring that each unique piece is a true work of art.

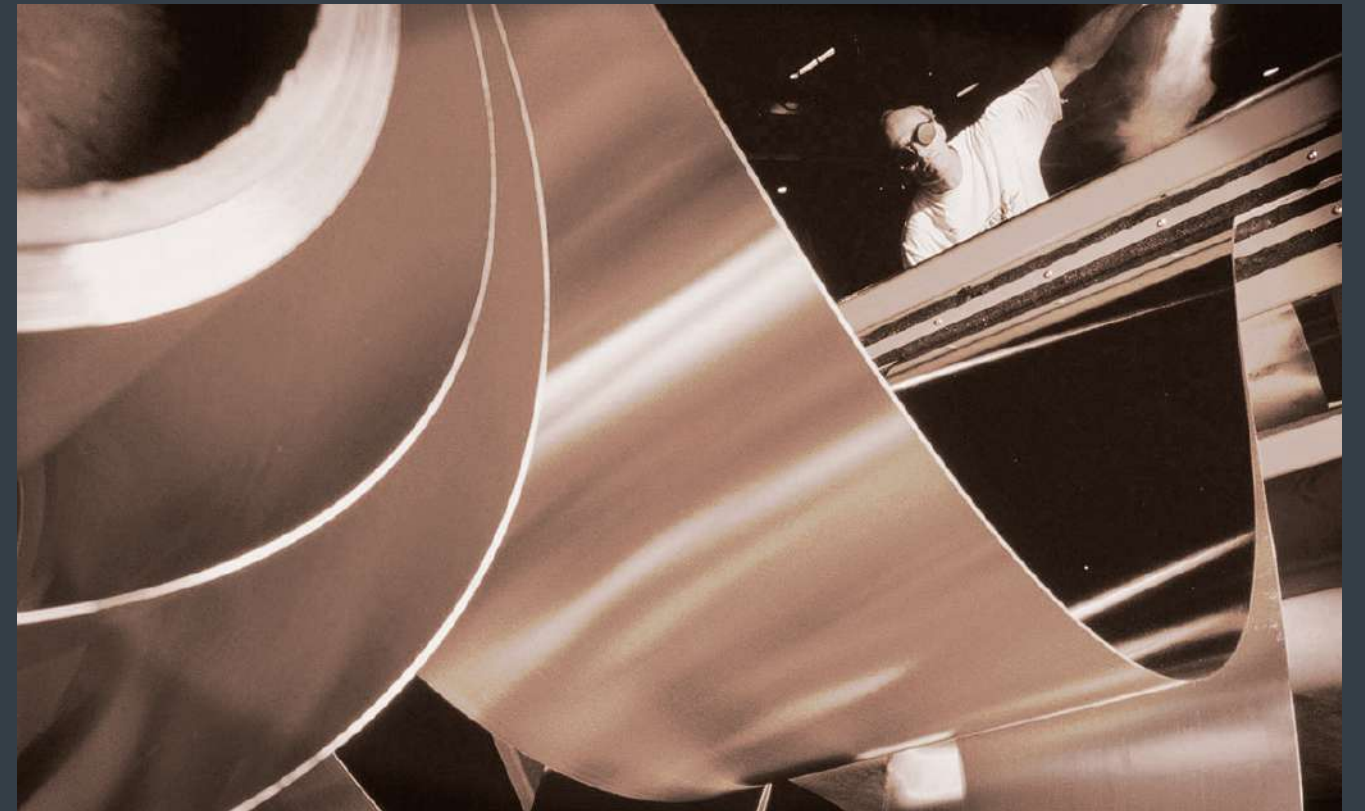
Using state of the art technology within our creative spaces, we invest in our craftsmen to keep the traditional arts alive. Perfecting age-old techniques with the luxury of technological advancement, we protect artisan skills by bringing them firmly into the future.

The expertise of our craftsman, handed down through the generations and refined through decades of diligent execution continues with the next generation of William Holland creatives. Bequeathing their skills and knowledge, our senior Copper Smiths mentor our apprentices to inherit an intrinsic respect for traditional craft and an innovative approach to creation.

By investing in the artisans of tomorrow, we aim to preserve the art of craftsmanship for the future of British Heritage.

‘Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skilful execution. It represents the wise choice of many alternatives, the cumulative experience of many masters of craftsmanship.’

John Ruskin



“An artist who works with his hands, his head and his heart at the same time creates a masterpiece.”

Amit Kalantri, *Wealth of Words*



The Finishes Explained



Copper – Our pure copper baths are a work of art. The mirror polish shine, achieved through an extensive and unique seven stage polishing process is protected using a bespoke William Holland coating to ensure they maintain their sumptuous gleam. Available in a soft brushed finish adding an element of gentle understatement, or left un-lacquered to naturally patina and harness the antimicrobial properties of this amazing material, copper is a suitable for finish for virtually any interior style.



Nickel – This mirror shine luxury finish is crafted using a special William Holland plating technique. With a gentle warm undertone, nickel is an opulent choice suitable for traditional or modern interiors requiring iconic design heritage with a contemporary twist. The nickel can also be delicately brushed to create a beautifully soft, muted sheen.



Brass – Truly sumptuous and suitable for contemporary or bold traditional interiors, our pure brass baths are crafted using our unique seven stage polishing process to create a glamorous mirror shine. In order to maintain this luxury finish, we protect the bath with a unique coating so that absolutely no polishing is required. Alternatively we can gently brush the surface to craft a subtle, satin finish, or leave the brass un-coated to develop a rich, natural antique patina over time.



Tin – Using traditional artisan techniques handed down through the generations, tin is hand applied over the hand beaten copper to produce a glorious industrial or rustic-luxe effect. Full of history and narrative you can virtually see our master craftsmen at work through the textured sweep and tones of this minimalist and classic choice.



Patina – Using our years of expertise and unique William Holland processes, with meticulous and patient care we capture the deep rich tones of antique copper in a ‘living’ finish that will naturally deepen and evolve over time. Perfect for understated, industrial-luxe or traditional interiors this style exudes iconic heritage.



Verdigris - The other member of our ‘living finish’ range, this vibrant aqua hue is gently formed through natural environmental oxidation. An organic process that usually takes years to unfold, we capture this finish through a combination of special techniques and modern innovation, to present a stunning organic work of art deeply rooted within nature.



RAL – If this wasn’t enough, we can also combine any of the above finishes with an interior or exterior enamel from the full RAL colour spectrum, as Oscar Wilde said “colour can speak to the soul in a thousand different ways”...so let yours sing!

If you have a specific finish request that does not appear above then please feel free to ask. Our creative experts and craftsmen in Dorset are continually innovating new and exciting techniques to transcend the boundaries of bath design.



Introducing the Bath Range

The original creators of contemporary copper baths, William Holland has become an icon of style.

Handcrafted from pure copper and brass using traditional artisan techniques, each and every bathtub is meticulously hand finished to order by our British Master Craftsmen to create unique, functional works of art.

Instantly recognisable, the flowing lines and organic symmetry of our exquisite collection is pure luxury led design.

‘Items of quality have no fear of time’

William Holland

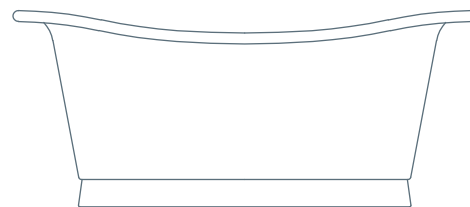
The Bateau

Our most iconic piece, the Bateau bath is a tub perfectly made for two.

Inspired by the design heritage of 19th Century France this double ended bath is the romantic star of our collection. With smooth flowing lines and curvaceous symmetry, the sumptuous depth and ergonomic style combines comfort and grace with classic design.

Traditional in form, the available finishes combine contemporary flair with timeless elegance to create a luxurious rolltop bath suited to both period and modern interiors.

Crafted in three beautifully constructed lengths ranging from the Petit to the Grande Bateau, this versatile bathtub is suitable for the most decadent to the most dainty of spaces.



BATEAU BATH 1700



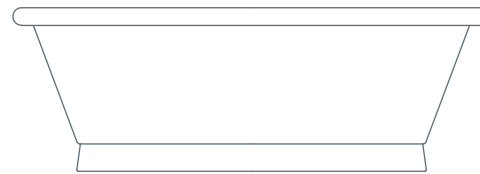
BBAT1700/VGS/E - VERDIGRIS BATEAU WITH ENAMEL INTERIOR

The Aequs

Celebrating the finest of British design, the classic lines of the William Holland Aequs Bath exude an understated elegance. With a strong silhouette and luxurious proportions, this aristocratic style combines both comfort and minimalism.

Available in the full range of bespoke William Holland finishes, the versatility of this minimalist yet classic choice creates a bathtub suited to a wide range of interior designs. From traditional to contemporary, rustic to industrial, the Aequs is a chameleon of style.

Perfectly designed for two, this double ended bathtub is an ideal addition for romantic retreats, family suites, or as a decadent sanctuary for one.



AEQUS BATH 1750



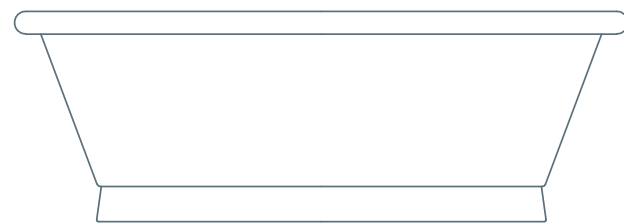
BAQ1750/TIN/T - TIN AEQUS WITH TIN INTERIOR

The Grande Aequs

Derived from the traditional lines of the British styled Aequs, the Grande Aequs transcends the boundaries of bath and spa design.

Featuring indulgent proportions, the sweeping oval form and enhanced curves create an ambience of comfort and calm. Blending luxury with wellness, the Grande Aequs can be furnished with air jets to achieve the therapeutic benefits of the full spa experience.

Perfect for romantic retreats, family suites and spa's the Grand Aequs is crafted in the full range of exclusive finishes. Equally suited to indoor and outdoor use, this exquisite bathtub creates a spectacular centrepiece whether placed within the home, or outside to bathe beneath the stars.



GRANDE AEQUS 1900



BGAQ1900/BR/B - BRASS GRANDE AEQUS WITH BRASS INTERIOR

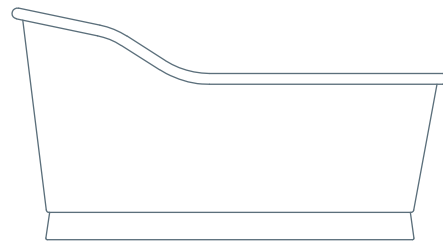
The Slipper

The William Holland Slipper Bath is a true homage to Victorian design.

Authentic in form and style the single high end provides an immersive bathing experience of superior comfort and privacy. This deeply supportive bath invites you to recline and relax in a tub made perfectly just for you.

Available in the full range of bespoke William Holland finishes; natural patina and verdigris present a traditional aesthetic full of heritage, whereas gleaming nickel and coloured enamels add a touch of contemporary flair.

Minimalist and elegant, the traditional slipper offers a moment of sanctuary and luxurious retreat.



SLIPPER 1600



BSL1600/TIN/T - TIN SLIPPER WITH TIN INTERIOR

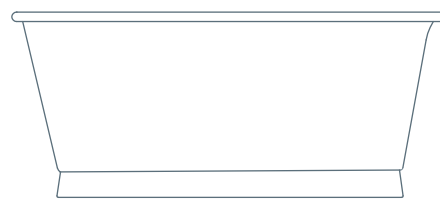
As featured at the Barford Beach House, Cornwall – Photography by Brett Symes

The Rotundus

Crafted with an extraordinary sense of ambience and style, The Rotundus combines classic splendour with a spa like serenity.

Featuring a sculptural silhouette, the perfectly sweeping curves fuse contemporary styling with romantic classicism to create a versatile design. Available in the full range of opulent finishes, aesthetics range from pure rustic-luxe through to eclectic, industrial to urban, even regency inspired glamour.

An immersive and tranquil experience for one, a romantic liaison for two or a vivacious outdoor bathtub, the Rotundus is suitable for singles, couples, families, even the sociality of a boutique spa.



ROTUNDUS 1600



*“ There is no need to go to India
or anywhere else to find peace.
You will find that deep place of
silence right in your room, your
garden or your bathtub.”*

Elisabeth Kubler-Ross



BRO1600/PAT/E - PATINA ROTUNDUS WITH ENAMEL INTERIOR

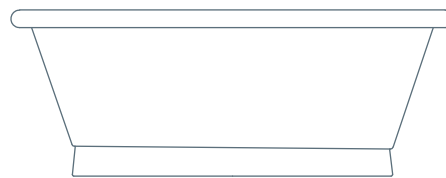
As featured in 'The French House' by Rebecca James Studio

The Alvius

This iconic William Holland bathtub made famous by the legendary Soho House Hotels was designed exclusively for the launch of their flagship Spa at Babington House. Now, featuring across their worldwide family of exclusive Clubs and luxury spa's, the Alvius Copper Bath is also available for those wishing to create a Spa like Sanctuary within their own home.

Suitable for grand indoor spaces or luxurious outdoor spa's, the Alvius Copper Bath is the ultimate experience in bathing luxury.

Available in our bespoke artisan tin finish, this minimalist and celebrated style combines stately grandeur with laid back 'joie de vivre,' perfect for creative souls.



ALVIUS 1625



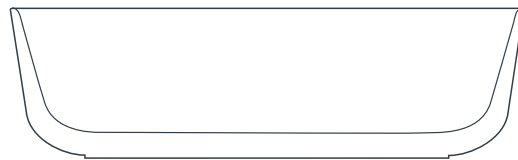
BAL1625/TIN/T - TIN ALVIUS WITH TIN INTERIOR
As featured at Babington House

The Balaena

Representing Minimalist perfection, Balaena celebrates the exquisite art of simplicity.

An exclusive member of the 'Premier Collection' this sensual, elliptical bath is a rare Limited Edition design. Available in a select range of prestigious finishes, only ten illustrious Balaena's are produced to order each year.

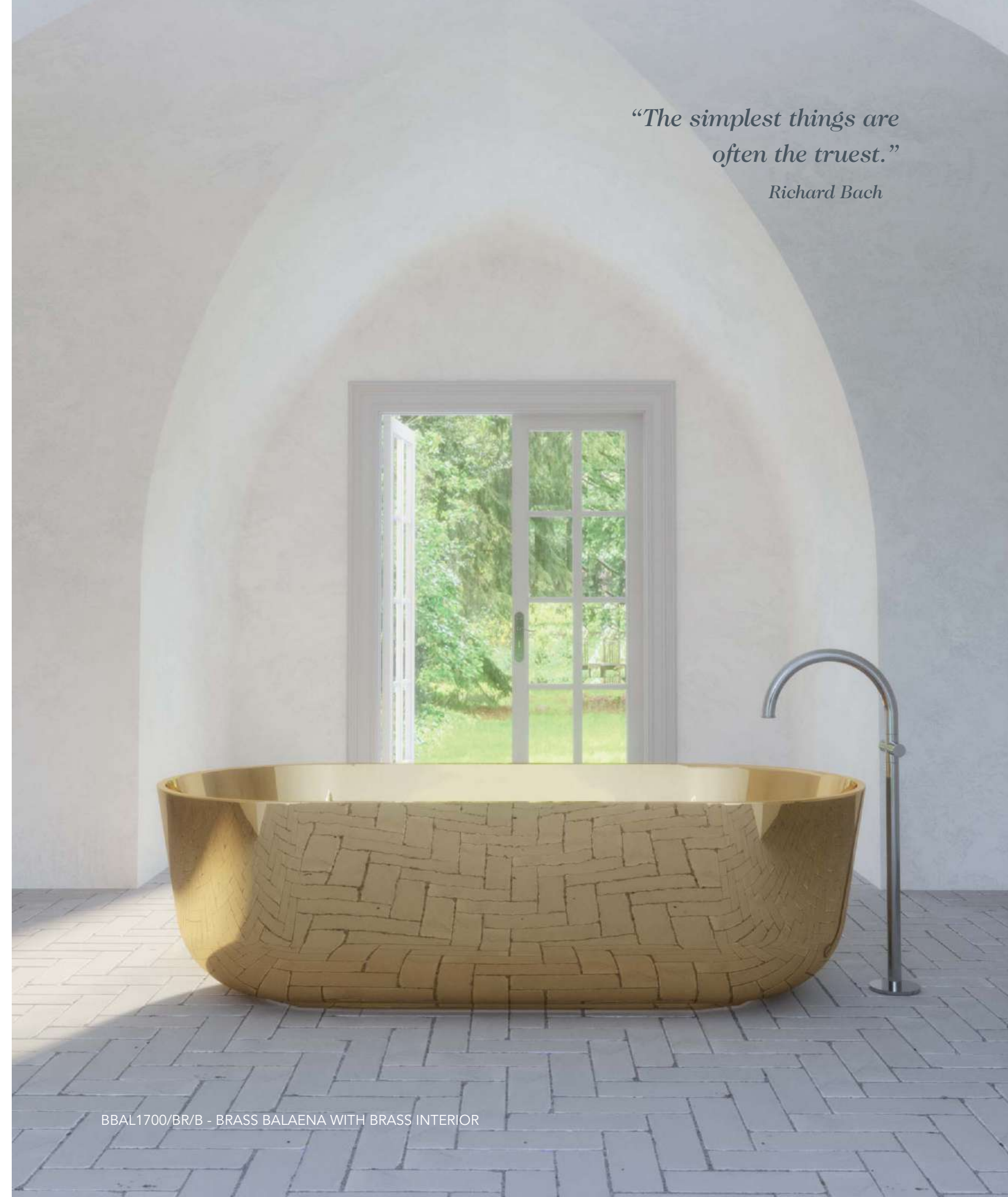
Featuring unique double walls to evoke the delicate, infinitely flowing curves, this handcrafted marvel of artisan skill forms the 'piece de resistance' of simple, serene beauty. Created using the finest techniques in ancient Copper Smith tradition, the stunning form and exceptional craftsmanship of this sculptural design blend in a seamless display of contemporary finesse.



BALAENA 1700

*“The simplest things are
often the truest.”*

Richard Bach



BBAL1700/BR/B - BRASS BALAENA WITH BRASS INTERIOR

The Delphina

Introducing our Premier Collection, the Delphina is an exclusive Limited Edition first.

Created using the finest techniques and artisan skills, this eminent bathtub celebrates the true legacy of craftsmanship, artistry and design.

Available in a selective range of opulent finishes, only ten technically intricate Delphina's are produced to order each year. Featuring exquisite Art-Deco detailing with a regency style ambience, the finely sculpted lines of this exclusive style blends rich design heritage with the prestigious craftsmanship of our time.

Crafted with passion, finesse and a dedication to beauty, this rare and ornate masterpiece transforms functionality into sculptural and experiential joy.



DELPHINA 1830



*'Quality isn't
expensive
it's priceless'.
Frank Massey*

BDEL1830/BNI/N - BRUSHED NICKEL WITH NICKEL INTERIOR



As Featured in
 'The Catacuba
 Hideaway – Brazil'
 by Off Grid Hideaways

Introducing the Basin Range

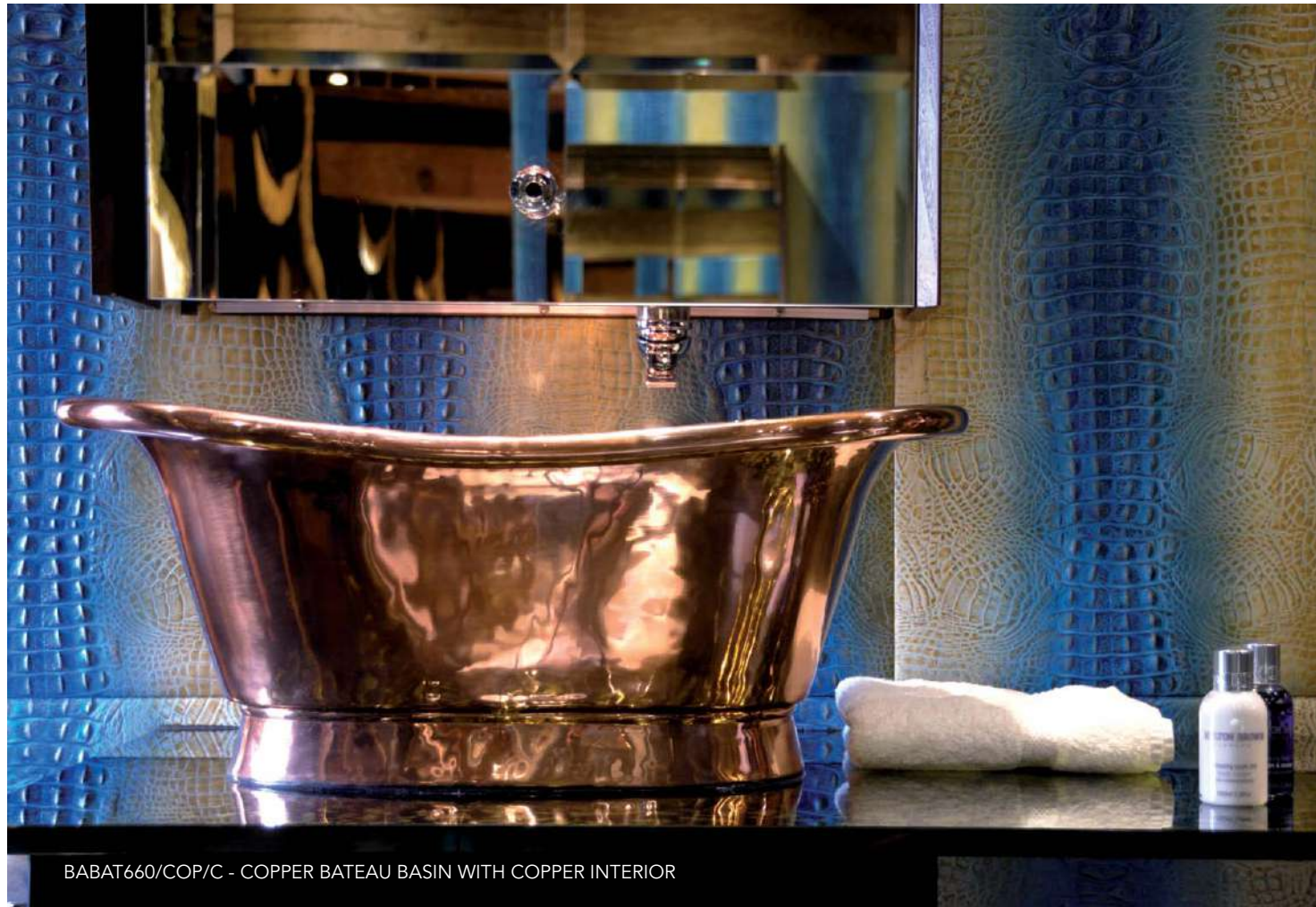
Crafted within the finest realms of Copper Smith tradition, our Copper Basin Collection is handmade using the same exquisite craftsmanship as our world famous Copper baths.

Uniquely styled to complement our iconic bath range each bespoke basin combines form, function and beauty with Iconic William Holland style. Available in the full range of innovative finishes, the William Holland basin collection is the perfect marriage of past and present.



*'A work of art rests its merits
 in traditional qualities.'*

Ben Shahn



BABAT660/COP/C - COPPER BATEAU BASIN WITH COPPER INTERIOR

The Bateau Basin

The William Holland Bateau Basin is an exquisite miniature of our renowned copper baths.

Down to the finest detail, the flowing lines and elegant curves emulate the romance of 19th Century France. A charming addition to a bathroom suite or as a standalone statement piece, the deck mounted Bateau Basin is our most iconic design.

Available in the full range of unique finishes, this stunning design can be tailored to suit any interior style.



BATEAU BASIN 660



BAAQ560/TIN/T - TIN AEQUS BASIN WITH TIN INTERIOR

The Aequs Basin

The Aequs Copper Basin reflects the minimalist, understated style of authentic British Design.

Created to complement our classic Aequs Copper bath, this deck mounted basin creates an elegant style statement full of versatility. Handcrafted using the finest traditional skills, our team of British Artisans hand finish each and every basin to order.

Available in the full range of William Holland finishes, the Aequs Copper Basin can be crafted to suit both period and modern interiors.



AEQUS BASIN 560



As featured by
Rob Petty Builders,
Australia.

Photography by
Julianne Perara.



BACO500/BR/B - BRASS CORANA WITH BRASS INTERIOR



BARO400/TIN/T - TIN ROTUNDUS WITH TIN INTERIOR
As featured at the Barford Beach House, Cornwall – Photography by Brett Symes

The Rotundus Basin

Combining classic design with contemporary flair, the Rotundus Basin is a lyrical interpretation of our roll-top design.

Created in perfect harmony with our Rotundus Copper bath, the classical lines and sculptural form create an adaptable style with which to blend a wide range of aesthetics.

From the contemporary ambience of polished nickel, to the rustic luxury of a living finish, this statement piece is an authentic homage to traditional craft.



ROTUNDUS BASIN 400



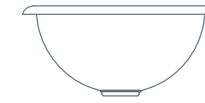
BACU360/COP/T - COPPER CURVA BASIN WITH TIN INTERIOR

The Curva Basin

Featuring a gently curving outer edge and deep spherical form, the Curva basin is stunning in its simplicity.

Suitable for deck mounted or inset designs, the combination of artisan craftsmanship and innovative finishes creates an understated and elegant style.

Perfect for heritage interiors through to contemporary modern, the Curva Basin is a subtle and charming addition.



CURVA BASIN 360



*“For marriage to be a success.
Every woman and every man
should have her and his own
bathroom. The end.”*

Catherine Zeta-Jones

BACU360/TIN/T - TIN CURVA BASIN WITH TIN INTERIOR



BAGY360/COP/C - COPPER GYRUS BASIN WITH COPPER INTERIOR

The Gyrus Basin

Beautifully crafted in three varying sizes the Copper Gyrus Basin is our most versatile design. Featuring a deep spherical bowl and straight outer edge, the subtle contemporary flair opens the door to an array of creative interpretations.

Perfect for deck mounted, under mounted or inset designs, this adaptable style is also available in the full range of specialist William Holland finishes.

Suitable for contemporary or traditional interiors, the Gyrus Basin can be as bold or as subtle as the Interior Design commands.



GYRUS BASIN 305/360/405



BAPE360/BBR/BB - BRUSHED BRASS PEROSA BASIN WITH BRUSHED BRASS INTERIOR

The Perosa Basin

Our most contemporary style, the deck mounted Perosa Basin lends a modern dimension to the traditional crafting of our range.

Featuring clean, minimalist lines, this sophisticated style statement creates a glamorous urban edge suitable for a swathe of interior designs.

Combined with the full artistic range of our hand crafted finishes, the Perosa Copper Basin is a versatile and creative choice.



PEROSA BASIN 360



BAOR360/COP/C - COPPER ORLO BASIN WITH COPPER INTERIOR



BACO500/NI/N - NICKLE ORLO BASIN WITH NICKLE INTERIOR

The Orlo Basin

Featuring a delicate low profile, the William Holland Corana is both elegant and charming. Subtle and understated, this immaculately crafted basin personifies grace.

Suitable as a deck mounted or inset design, the range of artisan finishes combine to create intricate shifts in style that blend with an artful mix of interior designs. Refined and full of heritage, the Corana is an eternal classic.



OLRO BASIN 360

The Corana Basin

The meticulously hand crafted Orlo blurs the boundaries between traditional design and contemporary style.

Adaptable to both deck mounted or inset formations, the strong lines and vintage ambience blend to create a versatile basin suited to both modern and period styles.

Available in a wide range of bespoke finish combinations from vibrant enamels to rustic-luxe, and gleaming art-deco glamour, the Orlo is a stunning and characterful design.



CORANA BASIN 500

Kitchen Sinks



“Rawness and refinement are not opposite ends of a luxurious spectrum. They are two complementary features”

Kelly Wearstler



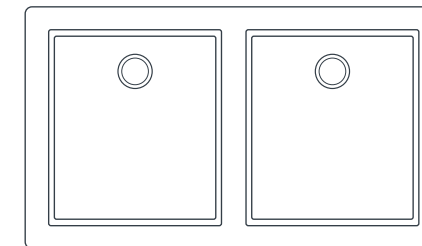
Apron Fronted & Under Mounted Copper Kitchen Sinks

Bringing our unique blend of superior craftsmanship and luxury to the heart of the home, our handcrafted Copper Kitchen Sinks are the latest edition to the William Holland Collection.

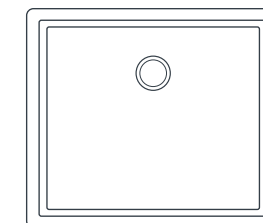
Handcrafted using our world renowned artisan techniques these styles are a celebration of classic British Design.

Available in a Raw Brushed Copper or Natural Patina, the emotive ‘living finish’ of these unique copper sinks embodies the art of ageing gracefully. Evolving in tune with the environment, the rich qualities of this stunning natural material improves with use and time.

Available in both Apron Front and Under-Mount styles with either Single or Double Bowls, the anti-microbial and self-healing beauty of this sustainable and stunning raw material brings a new sense of warmth and luxury to kitchen design.



DOUBLE BOWL



SINGLE BOWL

Shower Trays



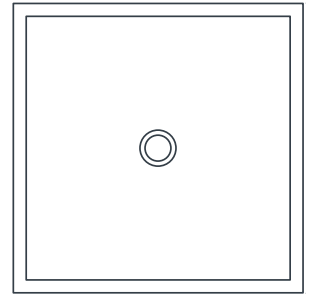
Practical and luxurious, our hand crafted copper shower trays lend the perfect opulent touch to bespoke bathroom design.

Available in three standard sizes and featuring a unique bevelled base, this William Holland original combines traditional craftsmanship with a gentle touch of modernist flair.

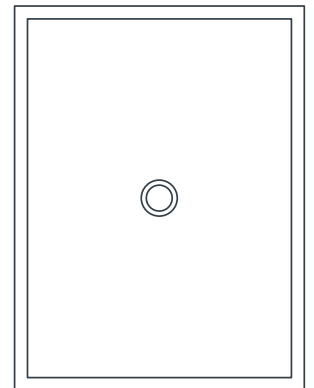
Crafted using our world renowned artisan techniques and innovative style, this unique collection is available in our artisan tin, or polished copper finish.



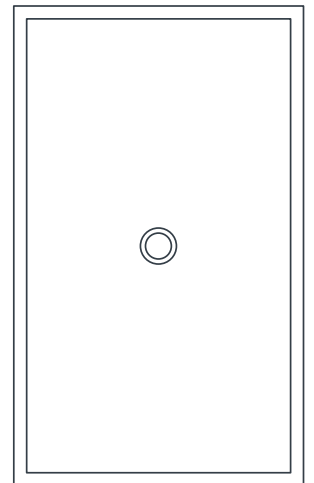
S900/COP - COPPER SHOWER TRAY
BAPE360/E/COP - ENAMEL PEROSA BASIN WITH COPPER INTERIOR



SHOWER TRAY 900



SHOWER TRAY 1200



SHOWER TRAY 1500





Style guide

Trends may ebb and flow,
but style endures the test of time.

Interior design is an art, impacting our mood, wellness, and sense of self. A tangible force of expression with the power to calm, reflect, and inspire, interior design is an intrinsic part of life.

Deeply personal, style is a truly unique expression of self. It permits us the freedom to combine art, personality, and function within our own private sanctuary. It is the art of living. Our homes collate and narrate our lives in visual, emotive and sensual ways. Our homes should tell a story.

We are privileged to have collaborated with an exclusive collection of designers, architects and creatives throughout the years.

Please take some time to browse our design and project pages, draw inspiration and be inspired. Your perfect style story is within, and you are the author.

'The basins and freestanding baths by William Holland supports our design of an industrial looking, luxury ski chalet perfectly'

CUSTOM



BBAT1700/TIN/T - TIN BATEAU BATH WITH TIN INTERIOR

As featured in 'SAM'S PLACE' - Val d'Isere - Design and build by CUSTOM

Traditional

Inspired by the rich craftsmanship of 18th and 19th century décor, Traditional style is dedicated to the art of comfort and elegance.

Authentic, luxurious and infinitely liveable, this enduring style celebrates the rich heritage of the past. With a focus on artisan skills; exquisite craftsmanship, symmetry and opulent materials characterise these classic interiors.

Featuring bold hues and grand details, this homage to our most iconic age of design is as practical, as it is warm, artful and inviting.



Athelhampton House

Heralded as one of the finest examples of Tudor Architecture, Athelhampton House is an integral part of Dorset heritage. Featuring linfold panelling, heraldic stained glass and majestic fireplaces the grandeur of the space has welcomed an artistic legacy of guests ranging from Noel Coward through to Russian artist Marenva whose work adorns the walls.

In the State Bedroom, the decadent bathing suite holds a glorious William Holland Copper Bath. Bathed in dappled light from the iconic leaded windows, the copper gleams against the opulent, richly adorned wallcoverings. The ornate gold mirror and candle chandelier, softened by the passing of time with their rich patination lend a feeling of gentle grandeur to this iconic space.



BBAT1700/COP/C - COPPER BATEAU BATH WITH COPPER INTERIOR

Country Luxury

Epitomising the art of warmth and honesty, Country Luxe is more than just aesthetic, it is a way of life.

Characterised by soft tones, natural finishes and raw honest materials, sincerity is balanced with a rich, inviting warmth.

Simple at heart, purpose and practicality combine to create interiors with an inherited sense of place and space, a relaxed luxury that only improves with age.

Full of welcome and charm, Country style is the romantic idyll of cosy winters and long summer days. It is the art of lived in luxury.

CASE STUDY

Residential Farmhouse

The most iconic embodiment of Country style is the faded grandeur of farmhouse chic. Featuring raw oak floors, exposed beams and neutral whitewashed walls, the gentle honesty of this interior invites you into a world of warmth, charm and elegance.

Homely, rustic and full of integrity, the use of natural materials combine to reflect the tranquillity of nature and embrace the art of ageing gracefully. Patinated wood, industrial fittings and raw original brickwork creates a sense of narrative. It speaks of a home both lived in and purposeful, practical and luxurious.

Infused with perfect imperfection, the distressed finishes and honest design pair perfectly with the handmade beauty of the traditional Copper Bath. Featuring the classic British lines of our Aequs bathtub, the white enamel interior works in harmony with the traditional country style whilst the gleaming hue of the pure copper bath, brings timeless elegance and utilitarian luxury to the space.



BAQ1750/COP/E - COPPER AEQUS WITH ENAMAL INTERIOR



Treehouse Living

Back to nature luxury for the wild and young at heart.

The Treehouse of today offers a sustainable and authentic connection to the great outdoors. Centred around a love of life and the natural world, their Biophilic style combines the luxury of experience with immersive and authentic design.

Capturing the emotional elements of nature, wild beauty is reflected through raw patterns and textures, stunning natural materials and unique pieces crafted with integrity and conscience.

CASE STUDY

The Woodsman's Treehouse by Guy Mallinson

Meandering down a hidden boardwalk deep in the Dorset Woods, you'd be forgiven for thinking you'd fallen straight through the pages of a Fairy tale.

Designed in respect of the woodland and guided by the existing forest, every element from the magical structure to the exquisite furnishings have been created with sustainability and nature in mind.

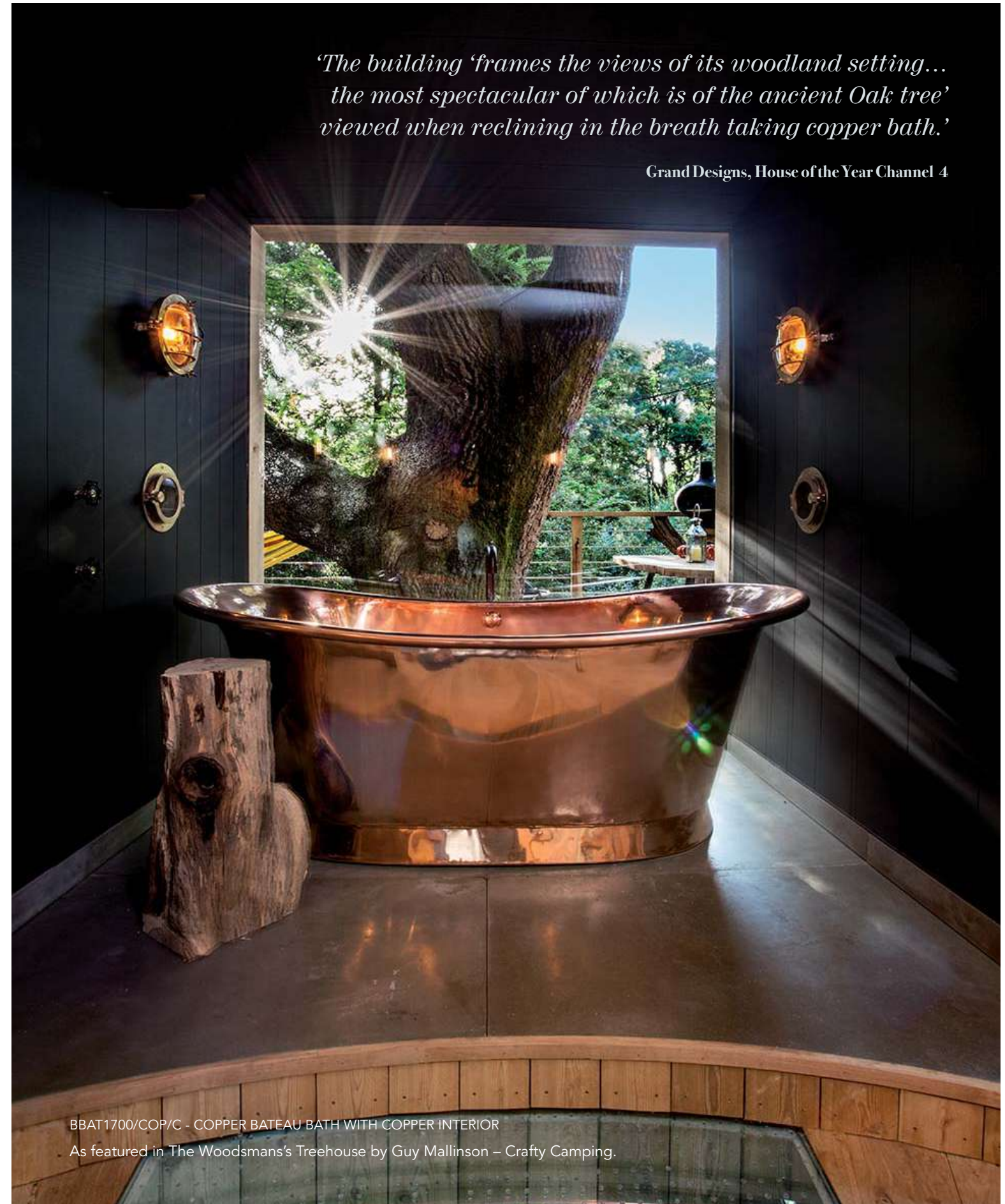
From the log wall designed to encourage mosses and ferns to the exquisite Copper Bath gazing onto the ancient oak, each detail is handcrafted with extraordinary skill and conscientious integrity.

Full of intrigue and charm, if the playful porthole, rope bridge, and slide to the forest floor weren't enough, a spiral staircase leads you to a rooftop deck where guests can bathe beneath a canopy of leaves and stars in this childhood fantasy come to life.

Designed by British Architects Brownlie Ernst and Marks, RIBA nominated The Woodsman's Treehouse was long listed for BBC television's Grand Designs House of the Year 2018.

'The building 'frames the views of its woodland setting... the most spectacular of which is of the ancient Oak tree' viewed when reclining in the breath taking copper bath.'

Grand Designs, House of the Year Channel 4



BBAT1700/COP/C - COPPER BATEAU BATH WITH COPPER INTERIOR

As featured in The Woodsman's Treehouse by Guy Mallinson – Crafty Camping.



Boutique Camping

Bringing boutique living to the great outdoors camping has evolved to combine luxury living with 'back to nature' bliss. With the rise of Biophilic design and the importance of nature within our homes and lifestyles, outdoor living is now integral to a luxury life. From Shepherd Huts to Yurts, Treehouses to Glampsites, all offer the lure of open space, peace and tranquility, a return to simpler, calmer times, with the comfort and escapism of a five star hotel.

CASE STUDY

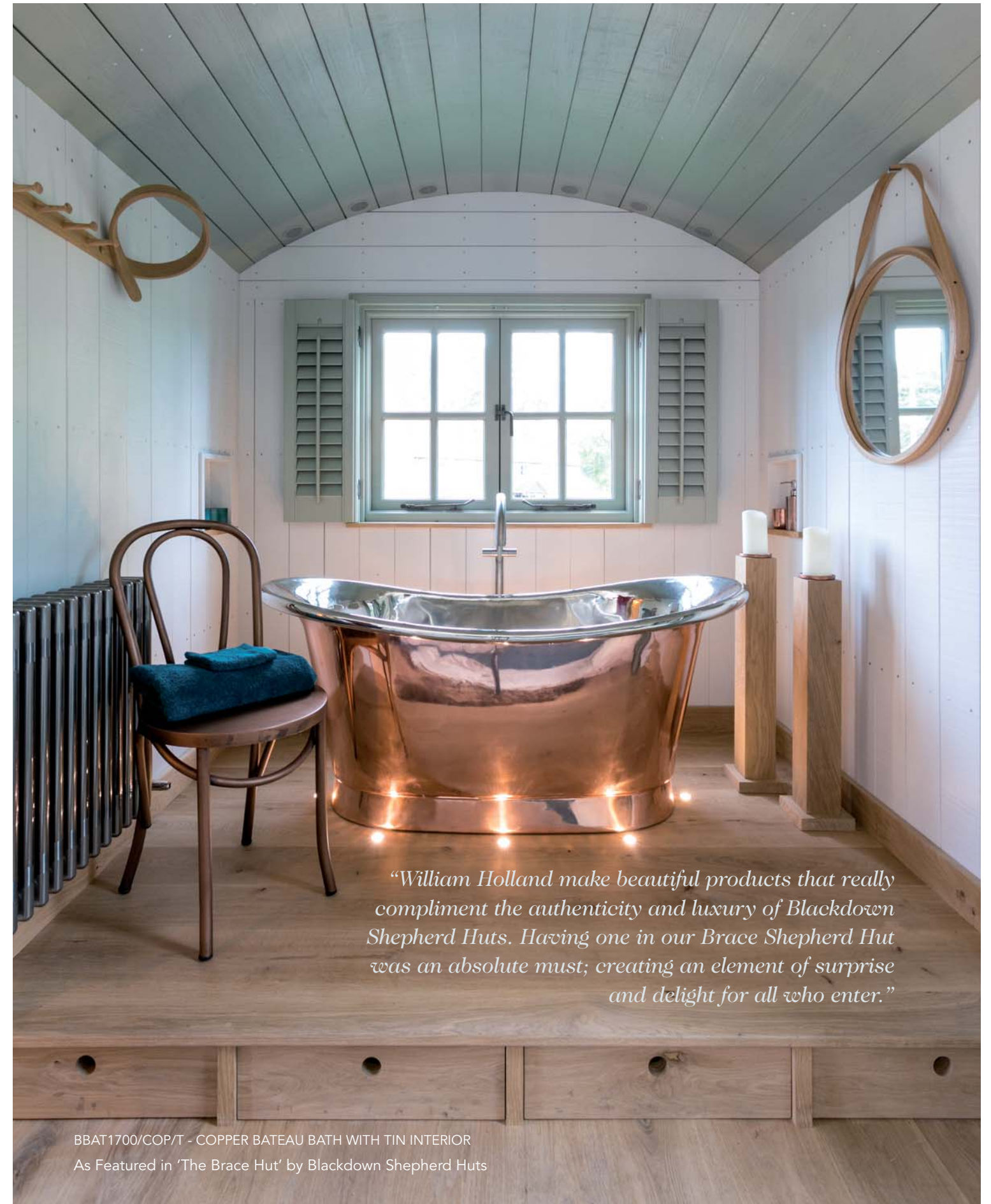
Blackdown Shepherd Huts

Since the 16th Century Shepherd Huts have been an icon of British rural life. Providing idyllic additional living space, glamping properties, or a taste of outdoor living with all the comforts of home, the Shepherd Huts of today are a must for the back to nature 'Good Life'.

Inspired by the traditional shepherd huts of yesteryear this latest addition to Blackdown's flock is a symphony of artisan skills and craftsmanship. Made from rich oak, The Brace features hand-crafted copper kitchen worktops, wood burning stoves, luxurious banquette seating areas and bespoke copper shower rooms with sumptuous brushed nickel fixtures.

However, the real 'piece de resistance' can be found through the glazed walkway into the bedroom where the William Holland pure copper bath with gleaming nickel interior takes centre stage. Glimmering with ambience, this luxurious touch transports visitors to a world of charm and glamour.

Versatile and romantic with a William Holland bath perfectly made for two, this stunning, authentic living space takes glamping to a whole new level of bliss.



"William Holland make beautiful products that really compliment the authenticity and luxury of Blackdown Shepherd Huts. Having one in our Brace Shepherd Hut was an absolute must; creating an element of surprise and delight for all who enter."

BBAT1700/COP/T - COPPER BATEAU BATH WITH TIN INTERIOR
As Featured in 'The Brace Hut' by Blackdown Shepherd Huts

Industrial Living

Inspired by the urban spaces of the Industrial age, this utilitarian style is beauty laid bare.

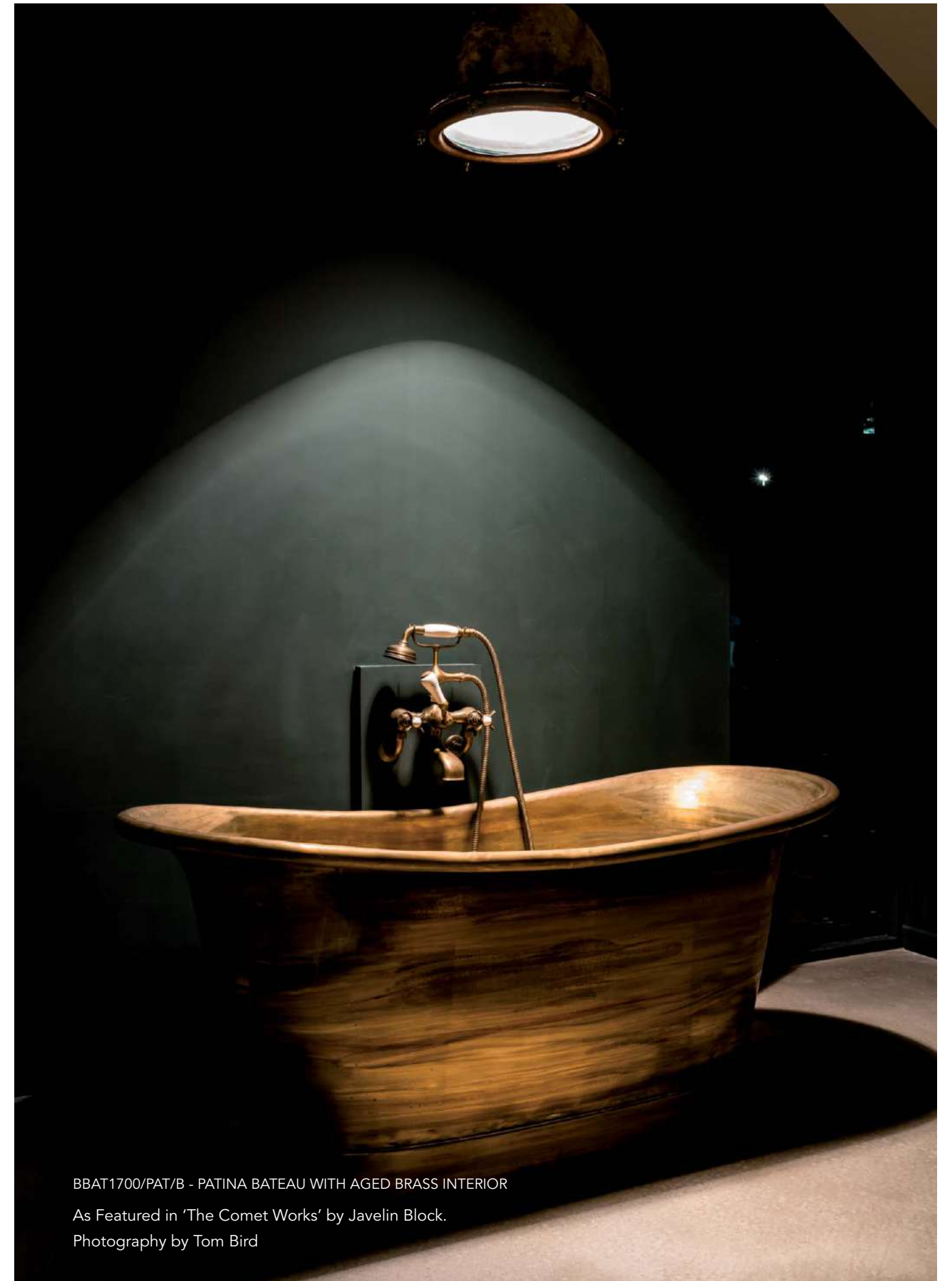
Minimalist and bold, original brickwork, polished concrete and neutral palettes form an urban backdrop to statement furnishings, where interior art is the perfect blend of form and function. An homage to warehouse apartments, penthouse lofts and the gentrification of industrial realms, distressed finishes, aged materials and re-purposed artistry perfect this open plan style.

Characterised by functional details with an urban edge, engineering and craftsmanship expose architectural truths with thought provoking honesty. Combining modernity with historic charm, Industrial Luxury celebrates the very mechanics of design.



BBAT1700/COP/T - COPPER BATEAU WITH TIN INTERIOR

As Featured in 'The Comet Works' by Javelin Block. Photography by Tom Bird



BBAT1700/PAT/B - PATINA BATEAU WITH AGED BRASS INTERIOR

As Featured in 'The Comet Works' by Javelin Block.
Photography by Tom Bird

CASE STUDY

Javelin Block

Breathing new life into Birmingham's Industrial spaces, RIBA Award Winners Javelin Block specialise in the re-animation of historic buildings. With an emphasis on authentic preservation, sites are re-imagined rather than redeveloped, guided by the urban character and creative legacy of their past.

Located within the iconic Gun Quarter, Comet Works is a former Spitfire Machine Gun Factory dating back to the 1830's.

A key target for the Luftwaffe during WWII, the factory miraculously survived, yet succumbed to the slow march of time.

Now, fully restored and re-purposed into a range of authentic lofts, apartments and mews houses the architectural integrity of the site is celebrated through intelligent and imaginative design.

From magnificent steel beams, exposed brickwork and original floors; utilitarian features preserved in their original state honour the industrial narrative, whilst sustainable, re-purposed and artisan furnishings combine traditional craftsmanship with contemporary performance. Featuring the William Holland Brass Bateau bath, the bespoke living finish of this hand crafted piece deepens and evolves with time to reflect the heritage and authenticity of this historic space.



BBAT1700/PAT/B - PATINA BATEAU WITH AGED BRASS INTERIOR

As Featured in 'The Comet Works' by Javelin Block.

Photography by Tom Bird

Outdoor Living

The art of alfresco life brings home comfort to outdoor spaces.

With an emphasis on natural materials, sustainability and comfort, garden rooms extend the seasons for a year round connection to the great outdoors.

Extending the fluidity between interior and exterior design, outdoor living combines luxurious interior style with a deep connection to nature. By blurring the boundaries of inside-outside living, 'open-plan' becomes 'open-air', and bathrooms rest beneath starlit skies.



CASE STUDY

The Crown Hotel – Flying Kiwi Inn's

Surrounded by infinite sandy beaches and endless azure skies, this former Coaching Inn set within the historic fishing port of Wells-next-the-Sea fuses outdoor life with luxurious home living. Inspired by the honest beauty of the natural surroundings, raw materials and living finishes reflect the laid back luxury of nature.

Carefully curated garden rooms seamlessly transition between interior and exterior style. Featuring intimate sunset dining spaces and sunlit courtyards guests are invited to embrace outdoor life, slow down and enjoy the moment.

Set beneath the broad Norfolk skies, each outdoor Copper bath, designed to age gracefully in tune with the environment reflects the sustainable innate beauty of this style. Naturally heat retaining and requiring no harsh chemicals, this eco-friendly alternative to the classic hot tub extends luxury home comfort to the realm of 'open air' living, whatever the weather.

'The worse the weather the better the bath!' - Chris Coubrough – ITV's Coastal Kitchen, Owner of The Flying Kiwi Inn's



BBAT1700/PAT/T - PATINA BATEAU WITH TIN INTERIOR



Eco Design

‘To appreciate the present we must protect the future.’

Eco-Design pushes the boundaries of sustainable living. Characterised by natural materials, sustainable sourcing and recyclability, from design, ethical production and life-cycle each choice is designed to reduce environmental impact without compromising style. Deepening our connection to nature and the wonders of the natural world, these interiors demonstrate that sustainability and luxury are not opposing forces, but one and the same.

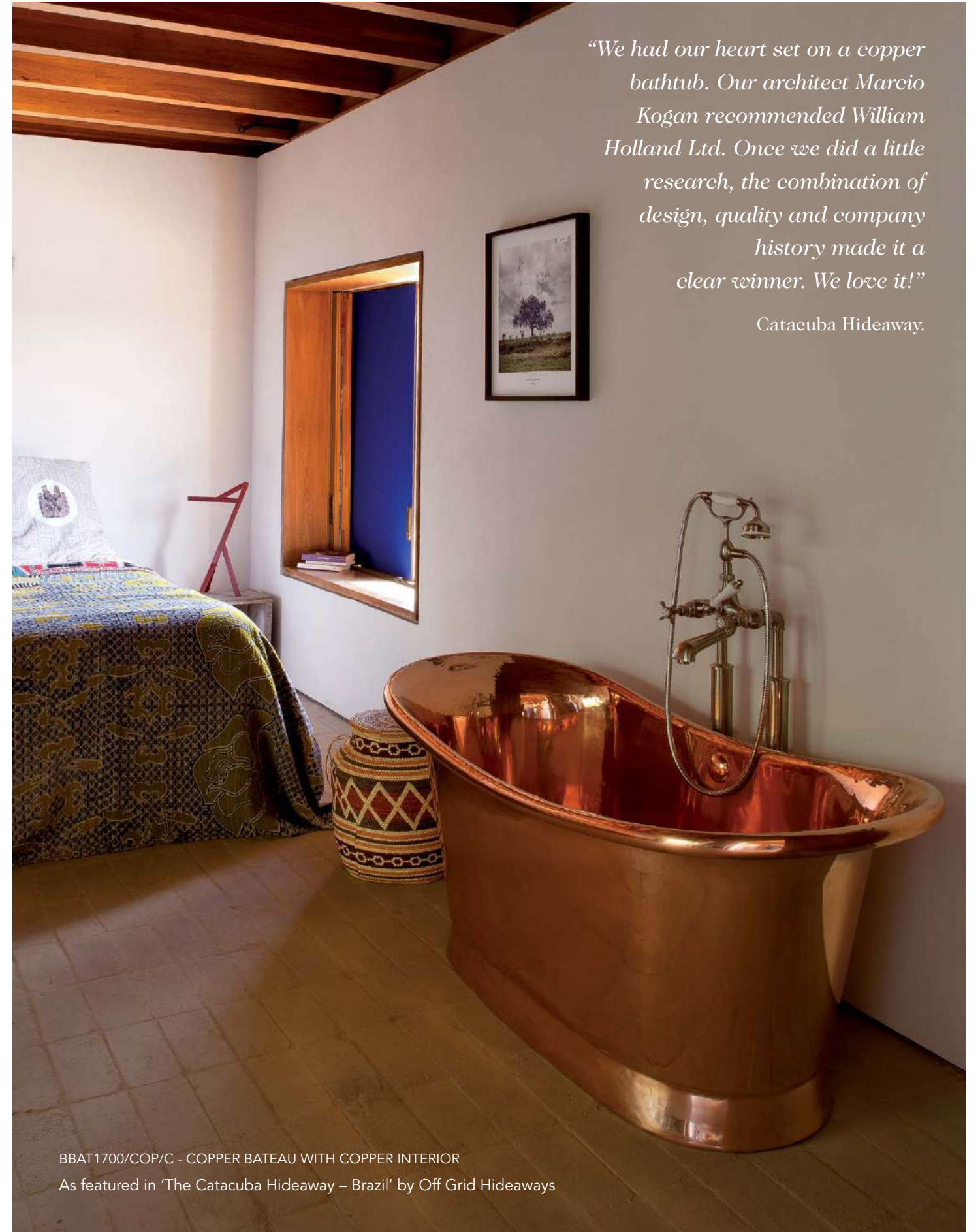
CASE STUDY

Catacuba Hideaway

Award winning Eco-Villa, the Catacuba hideaway, revels in an omniscient location. Floating high above the verdant Brazilian Rainforest, this modernist country home is a masterclass in sustainable luxury.

Designed by Studio MK27, the honest interiors have sensitively captured the spirit of the environment through their rustic-luxe style and use of stunning natural materials. Eucalyptus twig screens create plays of light and shadow, mimicking the sunlight through the forest canopy below, whilst wood-burning stoves create cosy corners surrounded by locally sourced authentic textiles, and rugs. The Copper Bathtub provides space to relax and unwind on long cooler nights and the traditional shutters can be flung wide to let in the golden Brazilian sunlight or the gleam of a thousand stars.

“We had our heart set on a copper bathtub and our architect Marcio Kogan recommended William Holland Ltd. Once we did a little research, the combination of design, quality and company history made it a clear winner. We love it!” – Catacuba Hideaways



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Catacuba Hideaway.

BBAT1700/COP/C - COPPER BATEAU WITH COPPER INTERIOR

As featured in 'The Catacuba Hideaway – Brazil' by Off Grid Hideaways

Coastal

From wind swept beaches to golden sands, wild remote coastlines and endless skies, Coastal Style brings tranquility and joy to interiors.

Characterised by sun-bleached hues, weathered finishes and clean flowing lines, open plan and bathed in light is the key to this design. Evoking sun drenched memories of a fine Summers day, Coastal style weaves calm, relaxed luxury into the fabric of a day by the sea.

Combining natural materials with nautical details, industrial nuances provide an added layer of narrative to this tactile, carefree style.

CASE STUDY

Barford Beach House

With luxurious interiors, magical features and quirky design, Barford Beach House combines the carefree delights of home with a coastal-industrial blend.

Featuring rustic, weathered finishes to inspire lived-in luxury, the addition of contemporary and eclectic detail creates an intriguing and layered aesthetic to satisfy even the most dedicated urbanites.

The Aequs Bath and Rotundus Basin crafted from pure brass using artisan techniques, showcase the creative use of natural materials and traditional craftsmanship synonymous with coastal style. Framed against contrasting monochrome scenes the nautical accents, neutral palette and rich gleaming metallics create an urban-chic take on beach house design.



“what more could a person want that to recline in such a beautiful bath gazing out to sea from the luxurious en-suite at Barford Beach House...”

Tregulland & Co.

BAQ1750/BR/B - BRASS AEQUS WITH BRASS INTERIOR

As featured in the luxury beach house rental - Barford Beach House part of Tregulland & Co'.
Photography by Brett Symes.

Scandi-Luxe

The perfect harmony of form and function, Scandi-Luxe design blends warmth and simplicity.

Characterised by natural materials, warm textures and neutral palettes, this sophisticated style succeeds in uniting the minimalist movement with inviting comfort.

Centred around a deep sense of connection Scandinavian interiors epitomise social, liveable luxury. With natural understated elegance, raw finishes and relaxed living, Scandi-Luxe transforms rooms into homes.

CASE STUDY

Guarda Val

Situated deep in the Lenzerheide Mountains, Guarda Val is a unique Maisensass Hotel. Consisting of two traditional Engadine buildings dating from the 17th and 19th centuries, the hotel combines contemporary design with traditional Alpine living.

Resting beneath a soaring skylight, the modernist lines and narrative warmth of the iconic Alvius Bath combines ancestral charm with contemporary style.

Crafted using the finest natural materials, the clean lines and minimalist form creates a soothing, timeless aesthetic. Featuring the organic tin finish combined with luxurious texture and superior craftsmanship, every detail celebrates the simple luxuries of life.



BAL1625/TIN/T - TIN ALVIUS WITH TIN INTERIOR
As featured in the Hotel Guarda Val, Switzerland.

Spa Style

The human connection between water and wellness runs deep.

Since ancient times spa bathing has been used as a powerful and cathartic ritual, a literal and psychological cleansing of the day to refresh, restore and replenish emotional balance.

Recognised as central to a positive start to the day or a relaxing wind down at dusk bathing rituals create time to pause, reflect and reconnect.

CASE STUDY

Scarlet Hotel

From their clifftop location with panoramic views over Mawgan Porth Bay, the Scarlet Hotel is a centre of wellbeing and nourishment with an eco-friendly ethos. Inspired by the Atlantic Ocean, their holistic treatments and style reflect the wild beauty of the Cornish Coast.

Set within Cornwall's most luxurious Spa, the candlelit rich copper bath invites guests to relax, unwind, and reconnect with nature, themselves and each other.

'Our aim was to create a very magical seaweed bath to allow our guests to indulge in the glorious sensation of bathing amongst fronds of seaweed. I think we succeeded in magnificent style and our Copper tub has already become a sought after way to while away a couple of hours.'

Rebecca Whittington

'The Spa's copper tub is a beautiful spectacle in itself as it fills with warm water with the sound of a small waterfall... and gleams in the half-light'

Scarlet Hotel.



BRO1600/PAT/T - PATINA ROTUNDUS WITH TIN INTERIOR
As featured in The Scarlet Hotel, Cornwall.

Minimalism

New Minimalism is the art of careful curation and selectivity. It is the absence of excess to enhance meaning, it is a focus on what's important.

The timeless aesthetic of the Minimalist home rests within the perfect balance of form and function. Every element holds purpose, every meticulously chosen piece holds prestige.

Enchanting through a serene and simple beauty, the superior craftsmanship of these restful spaces allows freedom from consumerism, focusing on luxurious artful pieces made to last.

CASE STUDY

Boxy – House on the Polders

The soothing quality of 'Boxy – House on the Polders' by esteemed Architects De Bruycker – De Brock, showcases the art of New Minimalism. Featuring clean lines, strong silhouettes and an emphasis on the beauty of form, luxurious materials and superior craftsmanship create an opulent, calming space.

Providing warmth and light to the neutral interior, the subtle gleam of the Brass Aequus bath embodies the essence of minimalism, perfectly blending beauty and function.



BAQ1750/BBR/BB - BRUSHED BRASS AEQUS WITH BRUSHED BRASS INTERIOR

As featured in 'Boxy' A minimalist design by Architects De Bruycker – De Brock



BAQ1750/BBR/BB - BRUSHED BRASS AEQUS WITH BRUSHED BRASS INTERIOR

As featured by Nicoline Beerkens Interior Design. Photography by Thijs de Leeuw.

Maximalist

The antithesis to understated urban chic, the Maximalist home is a symphony of exuberance.

An intelligent balance of eclecticism and carefully constructed design, this style celebrates pure individuality and self-expression. Full of passion, power and joy, overstated luxury combines mixed materials and bold patterns with vibrant, liberated flair.

If every space tells a story, Maximalism sings.

CASE STUDY

Nicoline Beerkens Interior Design

This stunning design by Nicoline Beerkens combines the tropical with traditional in a soiree of opulence that delights and intrigues the eye.

Transforming this traditional 1920's Townhouse in the heart of Amsterdam, creativity, classicism and modern luxury combine in a fantastical aesthetic tale.

Bold murals bring life to the monochrome scene, labyrinthine floors conjure thoughts of ancient Greece and the iconic lines of the Bateau Bath fused with contemporary nickel, creates a centrepiece indicative of luxury and joy.

Coloured Enamels

Colour is the universal language of emotion. With the power to calm, soothe, uplift and inspire, colour is the master of ambience.

Featuring a unique flexible enamel developed by our team of master craftsmen, the full kaleidoscope of RAL colours can be harnessed to create bespoke statement designs.

From jewel interior tones to subtle exterior shades, colour reinvents the iconic copper bath for contemporary expression.



BAGY360/BR/CE - BRASS GYRUS BASIN WITH COLOURED ENAMEL INTERIOR

As featured by Arior Design – Photography by Sorcha Bridge Photography.

CASE STUDY

Arior Design

‘Whilst designing the concepts for this Brighton project we visited Decorex where William Holland had a stand with shelves full of the lovely basins with colourful enamel interiors and the choice of exterior finish. We designed the cloakroom around the pink enamel of the basin, matching the pink to the flash of colour we created on the parquet wall. The added glow of the brass exterior against the dark greys and timber in the rest of the room means the basin really is the main attraction.’

– Arior Design

“The purest and most thoughtful minds are those that love colour the most”

John Ruskin



BAQ1750/VGS/CE - VERDIGRIS AEQUUS WITH COLOURED ENAMEL INTERIOR

*“Mere colour can
speak to the soul
in a thousand
different ways”*
Oscar Wilde



BAQ1750/CEN/CE - COLOURED ENAMELAEOUS WITH COLOURED ENAMEL INTERIOR
As featured by Alice B. Davies Interior Design

*“ We needed a sculptural
bath that was an
ornament in its own right
for the master bedroom
in our Wimbledon
village project. The
Ageus bath has such a
beautiful form and the
bespoke finishes
available make it a
dream to specify”*

Alice B Davies



Bespoke design

In addition to our extensive range of handcrafted products we also offer a unique service, designing and hand crafting one-off, bespoke size, luxury baths.

Our team of Dorset Master Craftsmen continually strive to innovate and create, pushing the boundaries of luxury bath design. From unique finishes, intricate detailing and bespoke styles, our creative team, combine traditional craftsmanship with modern innovation to deliver transformative, unique and exciting works of art.



CASE STUDY

111 West 57th Street , Manhattan

Reminiscent of a golden Manhattan age, 111 West 57th Street is a residential project of breath taking grandeur. One of the tallest buildings in the United States and the thinnest skyscraper in the world with unparalleled views over Central Park, this stunning addition by JDS Development to the New York skyline is set to be the icon of a new architectural era.

Featuring the very best of contemporary craftsmanship, the jewel onyx and marble bathrooms required a bathtub as opulent and unique as New Yorks heritage. Presenting lyrical curves, antique brass detailing and contemporary nickel aesthetic, the result is a bathtub of timeless design, blending traditional art with modernist flair.



BBBAT1700/NI/N - BESPOKE NICKEL BATEAU BATH WITH NICKEL INTERIOR & BRASS DETAILING
As featured in 111 West Street by JDS Development. Photography by Colin Miller.



Care & Maintenance

Drawing on 25 years of innovation, every William Holland bath is hand finished to the highest level of expertise.

Designed to be of exceptional quality and minimal maintenance, these are the key facts...

- William Holland baths require NO polishing, waxing or special maintenance of any kind to maintain their finish.
- Every polished Copper or Brass bath is protected with a bespoke, hard wearing, clear coating that prevents tarnish, oxidation and patination as standard and comes with a 3 Year Finish Warrantee.
- Every William Holland Bath comes with a 10 Year Structural Warrantee.
- Simply use a gentle non-abrasive cleaner, a soft cloth and rinse well after use to maintain your finish.

All finishing work is carried out by our team of dedicated Master Craftsmen in our Dorset workshops.

Our specialist finishing techniques, unique to William Holland, have been developed and perfected throughout our 25 year history to create Copper Baths of world renown.

'Design is intelligence made visible'

Lou Danziger



BBAT1500/COP/N - COPPER BATEAU BATH WITH NICKEL INTERIOR



Restyle, Refinish, Revive

Crafted from pure copper, each exquisite bathtub and basin will structurally last a lifetime. Designed as an investment piece, should you wish to update your interior style in the years to come, there are several options available to you.



Restyle & Refinish

Our exceptional Master Craftsmen can restyle the finish of your bathtub. Traditional copper can be transformed to contemporary nickel, verdigris to vibrant enamel, or glamorous brass to industrial-luxe tin. With the expertise of our craftsmen, your copper bath can be as versatile as your style throughout the years.



Revive

Over the passing of time it is natural for the occasional signs of wear and tear to appear, after all these baths are to be used and enjoyed! Therefore, should you wish your bathtub to be revived and restored many years down the line, our master craftsman can revitalise your bath to its former glory.

EXTERIOR FINISH

	Copper	Brushed Copper	Patina	Verdigris	Tin	Brass	Brushed Brass	Nickel	Brushed Nickel	Coloured Enamel
Copper					●	●	●			
Brushed Copper					●	●	●			
Tin										
Nickel					●					
Brushed Nickel					●					
Brass	●	●	●	●	●					
Brushed Brass	●	●	●	●	●					
White Enamel										
Coloured Enamel										

INTERIOR FINISH

Copper (Cuprosa)	Brushed Copper (Brushed Cuprosa)	Tin (Stanneus)	Charcoal Enamel	Brass (Chalcum)	Brushed Brass (Brushed Chalcum)
Patina	Verdigris	Nickel (Argenta)	Brushed Nickel (Brushed Argenta)	Enamel	Coloured Enamels (RAL)

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Please call to make an appointment
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